



Mackenzie Blair
Foundation
www.thembfoundation.org

P.O. Box 545
Jackson, NJ 08527
848-248-2897

Dear Community Member:

Did you know that 525 children ages 1 – 18 have died from Sudden Unexplained Death in Childhood (SUDC) in the year 2022, which at this time, has no known cause or prevention? It is the fourth leading cause of death among children ages 1 to 4 year and receives **NO** national funding. The primary missions of The Mackenzie Blair Foundation (EIN # 82-2547475) are to raise awareness for SUDC, provide scholarships to local high school students, and send care packages to grieving families. The short-term goal for the foundation is to assist families who have lost their child to SUDC with funeral costs.

The Mackenzie Blair Foundation will be sponsoring a Tricky Tray on Friday, May 2, 2025. There will be four levels of prizes for the Tricky Tray, with most of our prizes consisting of goods or services donated by businesses in the community, we anticipate the generous support of local businesses like yours to make this a successful event!

We are respectfully requesting your support through donations such as gift certificates, merchandise, memorabilia, or services that can be used in our tricky tray - please consider assisting in our efforts. In return for your generosity, your donations will be acknowledged in our Tricky Tray pamphlet, making your business visible to many people from Middlesex, Monmouth, Ocean and Somerset counties.

Please send your donation directly to the address in the letterhead above, or call (848)248-2897, so that we may make arrangements to pick up local donations. If you are interested in a sponsorship, please use the attached form and mail it back to us, or you may complete your sponsorship donation directly on our website: <https://thembfoundation.networkforgood.com/events/76220-mackenzie-blair-foundation-tricky-tray>. If you have generously donated to us in the past, we do appreciate your continued support! Our success depends on the support we receive from family, friends and organizations such as yours! Thank you in advance for your service to The Mackenzie Blair Foundation.

With Gratitude,

Nicole Hanrahan

Nicole Hanrahan
President & Co-Founder



Mackenzie Blair Foundation

www.thembfoundation.org

P.O. Box 545
Jackson, NJ 08527
848-248-2897

If you are interested in a sponsorship, please use the attached form and mail it back, or you may complete your sponsorship donation directly on our website: <https://thembfoundation.networkforgood.com/events/76220-mackenzie-blair-foundation-tricky-tray>. All sponsorships must be received no later than Friday, April 11, 2025, in order to be printed in our ad book. Thank you in advance for your service to The Mackenzie Blair Foundation.

Monetary Amount	\$50	\$150 Table Sponsor 20 Available	\$250 Silver Level	\$500 Gold Level	\$1,000 Diamond Level 5 Available	\$5,000 Platinum Event Sponsor 1 Available
Business Card Ad	✓					
Business Promotional Ad			½ Page	Full Page	Full Page	Full Page
Table Sponsorship with promotional material		✓				✓
Sponsor a basket			Tier 1	Tier 2	Tier 3	Grand Prize
Free Tickets to Event				2 tickets	4 Tickets	1 Table
Specialized social media posts				✓	✓	✓
Specialized email before event						✓
Banner Over Main Stage						✓

Please complete and return the bottom portion of this form along with your sponsorship check payment, according to the instructions below. We look forward to your partnership!



Please make checks payable to The Mackenzie Blair Foundation Mail this portion of the sponsorship and check to: The Mackenzie Blair Foundation P.O. Box 545 Jackson, NJ 08527	Company Name: _____
	Contact Name: _____ Phone Number: _____
	Address: _____ State: _____ Zip: _____
	Email: _____ Amt Donated _____
	Sponsorship Level: _____